**COB Summary of Faculty Feedback on Course Changes**

(From 8/5/15 Faculty Meeting)

**Undergraduate Business**

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| **Course** | **Professor** | **Concerns Identified** | **Improvements Planned** | **Date Implemented** |
| ACT 320 | Undergraduate Quantitative Analysis Professor | Students need more relevant examples enhance understanding of key concepts; D2L has proven effective for student motivation  EBI Factor 13, Q85; Factor 20, Q115; Non-Factor Q58 | Update Statistics Review;  Utilize D2L | Fall 2015 |
| MGT 130 | Undergraduate Management Professor | Students need increased understanding of current events in management to strengthen knowledge  EBI Factor 3, Q39; Non-Factor Q53 | Include current readings (e.g., USA today articles) in course curriculum | Fall 2015 |
| ACT 462 | Undergraduate Accounting Professor | 1) Textbook outdated  2) Student feedback from project survey  EBI Non-Factor Q48 | 1) Move to new textbook  2) Redesigned project for more focus on content and less time devoted to data entry | Fall 2015 |
| FIN 244 | Undergraduate Finance Professor | Industry (Money and WSJ articles) suggested need for focus on credit scores being influenced by impact on employment  EBI Factor 12, Q82; Factor 20, Q116, Non-Factor Q52 | Changed course content to provide emphasis on credit scores | Fall 2015 |
| FIN 418 | Undergraduate Finance Professor | Student feedback | Changed course to include 3 exams | Fall 2015 |
| MKT 130 | Undergraduate Marketing Professor | Currency of Content  EBI Non-Factor Q56 | Minor changes to lectures | Fall 2015 |
| MKT 333 | Undergraduate Marketing Professor | Class sizes increasing | Changes to projects | Fall 2015 |

**Graduate Business**

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| **Course** | **Professor** | **Concerns Identified** | **Improvements Planned** | **Date Implemented** |
| GACT 532 | Graduate Accounting Professor | 1) Textbook outdated  2) Student feedback from project survey | 1) Move to new textbook  2) Redesigned project for more focus on content and less time devoted to data entry | Fall 2015 |
| GBUS 574 | Graduate Competitive Intelligence Professor | Student feedback and D2L reports indicating the number of video viewers | Breaking videos into shorter segments | Fall 2015 |