

Faculty Feedback on Course Changes

(From 1/10/21 Faculty Meeting)

COB Program: All COB Programs

Consider Changed curriculum, degree plan changes, improved handouts, textbook changes, improved case studies, improved use of technology, improved interaction, use of innovative technology, etc. Use as many pages as needed.

Course Name and Number: BUS 100—Introduction to Business

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| Concern (s) Identified: <ol style="list-style-type: none">1) Needed a spiritual growth component and want students to hear God's voice as we discuss what majors to pursue.2) Wanted students to be able to get certifications to show on their LinkedIn profile. |
| Improvements Planned or Implemented: <ol style="list-style-type: none">1) Added an exercise that shows students a method how to hear God's voice.2) Changed the Excel module from being in class to being on Lynda / LinkedIn, so when they complete the course a certificate of completion shows up in their LinkedIn Profile. Students are also required to submit their certification for Intro to Business credit for the Excel module. |
| Date Planned for Implementation: Or Date Implemented: <ol style="list-style-type: none">1) Spring 2020 – Students often tell me the hearing God's voice exercise was the most impactful aspect of Intro to Business.2) Fall 2020 – Students not only received the Excel certificate, but also told me they got other certifications from Lynda, which was one of the reason we wanted them to go through Lynda for Excel. |
| What were the results of improvements? |
| Can you provide evidence of results/improvements? For example, change in test scores, change in assignment grades, SOS Student Comments, better SOS scores, etc. |

Course Name and Number: _MGT 341 – Business Communications_____

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| Concern (s) Identified: Written and Oral Communications need improvement. |
| Improvements Planned or Implemented: In Fall 2020, Jane Malcolm worked on a special APA and library research website to streamline communication and expectations for the entire College of Business. There is an APA tutorial that is required for all students to take in the COB. Jane Malcolm visits the class to ensure students know how to access the library resources, understand APA citations, and know how to set up meetings in the library to gain more help. Additionally, in Business Communications there was a grammar/mechanics test implemented in Fall 2020 to increase the focus on writing. Grammarly is used in the course as an additional way to teach grammar and mechanics to students. I also implemented a new textbook into the course that helped with increased learning for students. Going forward I plan to talk with the writing center to align APA expectations with the COB. The library does not help with APA paper formatting, which increases the need for the writing center to understand the COB APA expectations to help the students. |
| Date Planned for Implementation: _____ Or Date Implemented: __Fall 2020_____ |
| What were the results of improvements? In Fall 2020, the students did improve with the APA requirements due to the increased focus. In the Spring 2021, I will look at the pretest and posttest for the grammar/mechanics to see if there was an increase in the scores. |
| Can you provide evidence of results/improvements? For example, change in test scores, change in assignment grades, SOS Student Comments, better SOS scores, etc. SOS scores for the class did improve. The student papers improved drastically from the previous semester due to the implementation of the new APA website, APA template, and time spent going over APA formatting. |

Course Name and Number: __ACT 320 Quantitative Analysis for Management_____

Concern (s) Identified:

Students are not retaining course information. They do well on the homework but not on the test.
Students having difficulty understanding course content and relevancy.

Improvements Planned or Implemented:

- I changed editions of the textbook (from 13th to 14th edition). This allowed me to choose new problems from the homework manager software.
- I added a new activity to the statistics review – BINGO, where the students create their own bingo card using a random number generator in Excel.
- I changed my first two tests so that the problems were not multiple choice in hopes that it would force the students to study more.

Date Planned for Implementation: _____

Or

Date Implemented: __Spring 2020_____

What were the results of improvements?

- Students enjoyed the BINGO activity and it helped to illustrate the use of random numbers and probabilities.
- Students who didn't do their own homework did poorly on the tests. It is clear that they don't take this course seriously.

Can you provide evidence of results/improvements? For example, change in test scores, change in assignment grades, SOS Student Comments, better SOS scores, etc.

- Average test score for Exam 1 (All multiple choice): **79%** (Spring & Fall 2019)
- Average test score for Exam 1 (Multiple choice and complete the problem): **76%** (Spring & Fall 2020)

Course Name and Number: ___BUS 400 Senior Seminar_____

Concern (s) Identified:

Students find the course tedious and irrelevant. Students don't do the assignments.

Improvements Planned or Implemented:

- Emphasize the importance of the course for the MFT for both themselves and the COB.
- Send out more reminders via email. Do a better job of tracking students before the end of the semester.
- Change the ethics assignment to be more meaningful to the student and incorporate more Biblical principles.

Date Planned for Implementation: __Spring 2021__

Or

Date Implemented: _____

What were the results of improvements?

Can you provide evidence of results/improvements? For example, change in test scores, change in assignment grades, SOS Student Comments, better SOS scores, etc.

Stay tuned...

Course Name and Number: ____Senior Paper 499_____

Concern (s) Identified:

- Increasing donations to the COB

Improvements Planned or Implemented:

- Increased templates and guidance
- Moving towards calculating billable hours to better estimate donation ask for consulting services rendered

Date Planned for Implementation: Fall 2020

Or

Date Implemented: Fall 2020

What were the results of improvements?

- Received donation of \$2,500

Can you provide evidence of results/improvements? For example, change in test scores, change in assignment grades, SOS Student Comments, better SOS scores, etc.

- See generally the LinkedIn video feedback from the business community on results of the class:
<https://www.linkedin.com/feed/update/urn:li:activity:6741442271171936256/>
- Also, the Senior Paper that won, in Fall 2020, was comprised of 187 pages

Course Name and Number: _____ Business Law 325 _____

Concern (s) Identified:

- Increase MFT scores in Legal and Social Environment

Improvements Planned or Implemented:

- Use of MindTap

Date Planned for Implementation: Spring 2020

Or

Date Implemented: Spring 2020

What were the results of improvements?

- It was said that the scores were the highest in over a decade—possibly ever

Can you provide evidence of results/improvements? For example, change in test scores, change in assignment grades, SOS Student Comments, better SOS scores, etc.

- Legal and Social Environments MFT results were in the 97th percentile