

## College of Business Graduate Online Learning Outcomes

### Master of Business Administration in Leadership

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*Students who complete the Master of Business Administration in Leadership program will be able to:*

1. Demonstrate in depth understanding of graduate level business knowledge and theory across the four major business disciplines of Accounting, Finance, Management, and Marketing. **[Business Knowledge and Application]**
2. Demonstrate ethical reasoning for leaders on business topics or social issues in a business context. **[Ethical Leadership]**
3. Demonstrate the effective utilization of written communication skills within a contemporary business context. **[Written Communication]**
4. Demonstrate the effective utilization of verbal communication skills incorporating appropriate presentation technology within a contemporary business context. **[Oral Communication]**
5. Demonstrate cultural sensitivity and respect for global perspectives and an ability to analyze market, economic, social and political trends in a global environment. **[Global Perspectives]**
6. Demonstrate an appropriate ability to ethically access, evaluate, and utilize business information as a business leader in a business environment. **[Information Literacy]**