

Faculty Feedback on Course Changes

(From 1/10/21 Faculty Meeting)

COB Program Name: International Business

Consider Changed curriculum, degree plan changes, improved handouts, textbook changes, improved case studies, improved use of technology, improved interaction, use of innovative technology, etc. Use as many pages as needed.

Course Name and Number: International Business BUS 361

Concern (s) Identified: Student engagement lacking Real-world integration needed Textbook poor quality Poor Written Communication
Improvements Planned or Implemented: Implemented discussion leadership assignment to spur engagement. Planned – update of country project to be more realistic for international business. Planned – change to new textbook Require Grammarly Reports for written assignments (planned). Require APA format for written assignments (implemented).
Date Planned for Implementation: Spring 2021 (project) & Fall 2021 (text) Or Date Implemented: Fall 2020 What were the results of improvements? Discussion assignment lead to increased student engagement. Writing quality significantly improved.