

INTERNATIONAL BUSINESS AND MINISTRY Curriculum Map

- * **INTRODUCTORY**- introduce learning goals (update or initial reflection)
- * **DEVELOPMENTAL**- develop/emphasize learning goals (places of formative assessment)
- * **MASTERY**- mastery/measure learning goals (assignments, capstones, places of summative assessment)

CHRISTIAN WORLDVIEW OUTCOME #1
BUS KNOWLEDGE AND APPLICATION OUTCOME #2
ORAL COMMUNICATION OUTCOME #3
TEAMWORK OUTCOME #4
WRITTEN COMMUNICATION OUTCOME #5
GLOBAL CULTURES OUTCOME #6

| CORE COURSE REQUIREMENTS | | | | | | | |
|--------------------------|-----------------------|-----------------------------------|---|---|---|---|-----|
| Course Code | Required/ Elective | Course Name | | | | | |
| ACT 215 | R | Financial Accounting | I | I | I | | I |
| ACT 216 | R | Managerial Accounting | I | D | I | | |
| ACT 320 | R | Quantitative Analysis | I | D | | | D I |
| BUS 100 | R | Introduction to Business | I | I | | | I |
| BUS 201 | R | Principles of Economics I | I | I | I | | |
| BUS 202 | R | Principles of Economics II | D | D | D | | |
| BUS 325 | R | Business Law I | D | I | D | | |
| BUS 361 | R | International Business | D | D | D | D | D D |
| BUS 454 | E | International Business Internship | | M | | | M |
| BUS 499 | R | Senior Paper | D | M | M | M | M M |
| FIN 338 | R | Financial Management | D | D | I | | D D |
| MGT 130 | R | Principles of Management | I | I | I | I | I I |
| MGT 341 | R | Business Communication | | | D | | D |
| MGT 431 | R | Strategic Management | D | M | M | M | M M |
| MKT 130 | R | Principles of Marketing | I | I | I | I | I I |
| MKT 361 | R | International Marketing | D | D | D | D | D M |

Key: Tan shading indicates that assessment takes place in this specific course for that specific outcome.